



## INTRODUCTION

*O*ur speaker today is one of the most in-demand and top-rated in the United States and Canada. His appeal transcends barriers of age, culture, and occupation. Only 10 percent of 4,700 men and women who belong to the International Federation of Professional Speakers hold the designation of Certified Speaking Professional, and he is one of them. He was also recognized by Who's Who for Speakers and Business Professionals. Our speaker has shared the platform with such distinguished people as Dr. Ken Blanchard, the late Governor Ann Richards, Rudolph Giuliani, Bruce Jenner, and Bob Eubanks, as well as Jack Canfield, creator and cofounder of "Chicken Soup for the Soul."

*He launched his full-time speaking career and built a multimillion-dollar corporation on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer, and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. He speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.*

*We're excited that he is with us today. Ladies and gentlemen, please welcome...**Steve Gilliland.***